



STARTS Prize

Project ID: 732019

Funded under:

H2020-EU.2.1.1. - INDUSTRIAL LEADERSHIP - Leadership in enabling and industrial technologies - Information and Communication Technologies (ICT)

STARTS Prize - Grand prize of the European Commission honoring innovation in technology, industry and society stimulated by the arts

From 2017-01-01 **to** 2020-12-31, ongoing project

Project details

Total cost: EUR 1 036 250	Topic(s): ICT-36-2016 - Boost synergies between artists, creative people and technologists
EU contribution: EUR 1 036 250	Call for proposal: H2020-ICT-2016-1 See other projects for this call
Coordinated in: Austria	

Objective

Science, technology and arts form a nexus at which observers have identified extraordinarily high potential for innovation. And innovation is precisely what's called for if we're to master the social, ecological and economic challenges that Europe will be facing in the future. The STARTS Prize initiative will focus on the most forward looking collaborations at the crossings of art, science, technology, industry and society, will showcase achievements and encourage further collaborations and will honor the inspiring individuals and teams behind these achievements. Here, art is assigned the role of catalyst that propagates scientific and technological knowledge and skills among the general public and triggers innovative processes. Accordingly, the STARTS Prize is emphasizing, on one hand, artistic works that influence or change the way we look at technology, and, on the other hand, very promising forms of collaboration between the private sector and the world of art and culture. 8 prizewinning projects will be singled out for recognition in both categories and will be awarded each with €20,000. To provide the best possible environment for an international launch of the STARTS prize the project is linked to the PRIX ARS ELECTRONICA, one of the world's premier awards honoring creativity and innovativeness at the interface of art, technology, science and society. The collaboration with the renowned institutions Ars Electronica, Waag Society and BOZAR allows a fast introduction to the relevant communities on an international scale and provide the necessary expertise. Their large international network assures recruiting the best possible experts to ensure a high quality in the evaluation and selection of the prize winners. The presentation of the awards and the exhibition of the prize winning works at the Ars Electronica Festival, the BOZAR Electronic Art Festival, Waag Society and eight additional major events will foster a high interest and establish reputation for the STARTS prize.

Coordinator

ARS ELECTRONICA LINZ GMBH
ARS ELECTRONICA STRASSE 1
4040 LINZ
Austria

Austria

EU contribution: EUR 674 000

Participants

PALAIS DES BEAUX ARTS SA
RUE RAVENSTEIN 23
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Belgium

EU contribution: EUR 214 250

STICHTING WAAG SOCIETY
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EU contribution: EUR 148 000

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