



VERTIGO

Project ID: 732112

Funded under:

H2020-EU.2.1.1. - INDUSTRIAL LEADERSHIP - Leadership in enabling and industrial technologies - Information and Communication Technologies (ICT)

Adding socio-economic value to industry through the integration of artists in research and open innovation processes.

From 2016-12-01 **to** 2020-05-31, ongoing project

Project details

Total cost: EUR 4 248 581,25	Topic(s): ICT-36-2016 - Boost synergies between artists, creative people and technologists
EU contribution: EUR 3 998 655	Call for proposal: H2020-ICT-2016-1 See other projects for this call
Coordinated in: France	Funding scheme: CSA - Coordination and support action

Objective

The VERTIGO project provides a major opportunity to develop more inclusive, intercultural, and thus productive and innovative approaches to the participation of artists in ICT research activities and for promoting synergies between creative arts, businesses, research organizations and the society at general. If the digital economy of Europe is to prosper over the long term, then its full and diverse talent base must be effectively engaged into new and innovative research projects with commercial viability, and research, business, investment and art communities must work together towards these endeavours. Our proposal will fully support these objectives and contribute to set new policies for creating and nurturing links between Arts, Science & Technology in the ICT sector.

The project will build from the H2020 ICT36-2016 call objectives and guideline of activities in order to propose a fresh approach, targeted specifically at the deployment of a brokerage service for integration of artists in ICT research & innovation projects and promotion of synergy between ICT research & business communities, entrepreneurs, investors and arts.

We strongly believe in the role of arts and ICT as a trigger for business development and a catalyzer to Science, Technology, Engineering and Mathematics (STEM) promptness to innovate. We therefore situate our action in the framework of the STARTS (Science, Technology and the Arts) initiative supported by the European Commission with the aim of linking R&D and innovation with the art world including design and creative industries.

We will build on the new Art-Innovation Forum, announced by Centre Pompidou's President Serge Lasvignes in September 2015, and will aim at expanding IRCAM's unique and successful model of R&D&I in sound and music technologies driven by creation in performing arts to other artistic disciplines (visual arts, architecture, design...) with a high public exposure, while also relying on other validated approaches across Europe and on a strong network of artistic organisations that will allows to tap into the potential of creators and artists for enhancing the innovation process.

Coordinator

INSTITUT DE RECHERCHE ET DE COORDINATION ACOUSTIQUE MUSIQUE - IRCAM
RUE SAINT MERRI 31
75004 PARIS
France

France

EU contribution: EUR 1 392 875

Activity type: Research Organisations

Participants

ARTSHARE INVESTIGACAO TECNOLOGIA EARTE LDA
RUA QUINTA VELHA 249
3860 249 ESTARREJA AVEIRO
Portugal

Portugal

EU contribution: EUR 960 625

Activity type: Private for-profit entities (excluding Higher or Secondary Education Establishments)

FRAUNHOFER GESELLSCHAFT ZUR FOERDERUNG DER ANGEWANDTEN FORSCHUNG E.V.
HANSASTRASSE 27C
80686 MUNCHEN
Germany

Germany

EU contribution: EUR 343 780

Activity type: Research Organisations

INOVAMAI - SERVICOS DE CONSULTADORIA EM INOVACAO TECNOLOGICA S.A.
RUA DR AFONSO CORDEIRO 567
4450-309 MATOSINHOS
Portugal

Portugal

EU contribution: EUR 770 625

Activity type: Private for-profit entities (excluding Higher or Secondary Education Establishments)

ASSOCIATION CULTURE TECH.
20 RUE PORTAIL BOQUIER
84000 AVIGNON
France

France

EU contribution: EUR 221 000

Activity type: Other

ECOLE POLYTECHNIQUE FEDERALE DE LAUSANNE
BATIMENT CE 3316 STATION 1
1015 LAUSANNE
Switzerland

Switzerland

EU contribution: EUR 0

Activity type: Higher or Secondary Education Establishments

LIBELIUM COMUNICACIONES DISTRIBUIDAS SOCIEDAD LIMITADA
CALLE ESCATRON 16
50014 ZARAGOZA
Spain

Spain

EU contribution: EUR 309 750

Activity type: Private for-profit entities (excluding Higher or Secondary Education Establishments)

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